

# **BRAND OF THE YEAR**



Surfing and timekeeping are almost a contradiction in terms. Who wants to know if it's time for The Bold And The Beautiful when they're huffing Chiko rolls and watching the sets roll in? Maxum, however, has managed to incorporate a surf ethic into its designs, which get the FHM nod.

## **SWATCH** SWATCH.COM

OF SWISS WATCHES ARE

BOUGHT IN OCEANIA

There are plenty of things we love about the Swiss. Their bizarre sailing prowess, the bonkers knives its army allegedly gets around with, their tasty, Alpshaped chocolate, and their ridiculously accurate timepieces. And while some of the Swissy watches look a bit crap, Swatches are generally pretty swish arm jewellery - as you can see from the examples to the right.



REPUR DAX® WASHABLE hair DAX WASHABLE

# KEVIN MURPHY GRITTY BUSINESS,

\$32.95

Previously, getting dirty hair required not washing it for a few months, combined with occasional rubbings of your pate through roadside ditches. Fortunately, Gritty Business can give you rockstar-like filthiness in seconds!

Hold. Moulding Y.BUSIN

# Clay

# HAIR WAX, \$11.95 Punks: don't you just hate it when you can't get the wax out of your gigantic purple

mohawk? Well, worry no more our anti-authoritarian friends! Dax wax has been designed to wash out easily in the shower, meaning no more waxy pillows. How nice.

'A WOMAN WITH CU SPECTACLE, MUCH