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## SEX

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TREND TO TRY NOW:

# sexy texture

Give your look a cool and carefree edge with hair that's soft, tousled and full of movement

Worn loose and flowing or softly gathered up, hair this season has a brand-new attitude. Stylists shunned super-smooth strands for maximum texture at many of the recent runway shows.

Armin Morbach, international hair expert for Schwarzkopf, explains that, on the catwalks, strands were either pulled back in a casual, no-fuss way or left down, with a slightly ruffled finish that looks "a little like it was styled two days ago".

If you're pressed for time, this is great news – these easy to achieve looks are the last word in speedy chic. And remember: when styling your hair now, "It's about the product ... it definitely makes a big difference," says Morbach. He creates this mussed-up texture with the help of a powder-based buy like Taft Rough & Tough Styling Powder, \$6.99. "It gives instant volume and a matt look: wash and dry your hair, then use a little to add extra volume and texture," he says.



## PUT IT UP

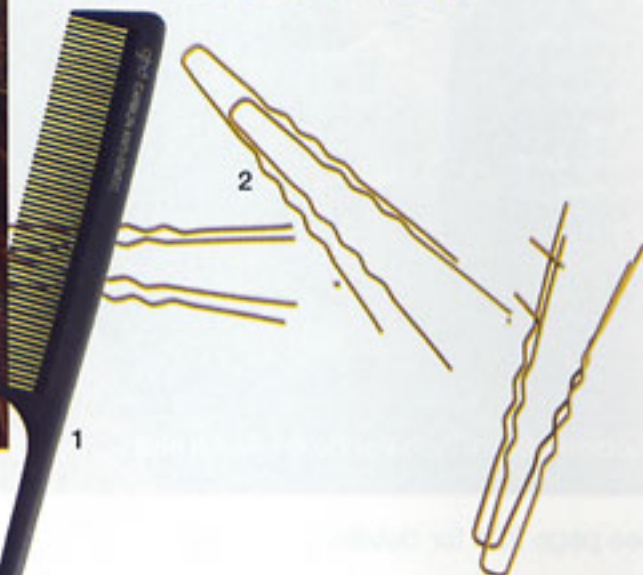
This season, the up-do is reworked with a slightly dishevelled texture. "It has a little French touch, like a Brigitte Bardot movie where the hair is a little bit sexy," explains Morbach.

He suggests adding volume to your strands by backcombing the hair at your crown, before twisting lengths into a loose chignon, either at the nape of your neck or to one side. Tease your tresses with ghd Carbon Anti-Static tail comb (1), \$12, and fasten the look with hair FX Fringe Pins (2), \$4 for 100. Then, add some spray to hold the look.

"Buy a small can of hairspray and carry it in your bag so you always have it with you for touch-ups," says Morbach, who recommends Schwarzkopf Super Styling Lacquer 100g, \$4.99.

## WEAR IT DOWN

Start by creating the right shape. "At the moment, it's about the centre part," insists Morbach. "Part your hair in the middle and, if you're good at blow-drying, do so using a round brush," he advises – adding this will groom strands without flattening them. "If you're not good with the hairdryer, use a flat iron, but only on the top section [of dry hair] so you still have a little structure," he says.



### INSIDER SECRET:

"I use paper napkins to curl the hair instead of rollers," says Morbach. "Take a napkin, roll the hair around and tape it. Then heat it with a blow-dryer and add hairspray." Let it set while you do your make-up, then remove napkins. "It gives fantastic, sexy waves ... my grandma taught me this trick and it really works."

SEE DIRECTORY FOR STOKIST DETAILS. PHOTOGRAPHED BY LUCA LAZZARI. EDWARD URRUTIA. TEXT BY EMILY TAYLOR