

InStyle AUSTRALIA

**BEST
BEAUTY
BUYS**

EXPERTS
PICK THE
101 TOP
PRODUCTS

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MARCH 2013 \$8.95 (INCL. GST)
NZ\$9.20 (INCL. GST)

COLOUR & STYLING TOOLS



84

84 SEMI-PERMANENT COLOUR

L'Oréal Paris Casting Crème Gloss, \$16.45; 1300 659 359.
This creates expensive-looking shades that last up to a month. "Great for touching-up roots and covering greys in between salon visits," says Ngata.



85

85 GLOSSING PRODUCT

Bumble and Bumble Shine On (and On...) Finishing Spray, \$50; 1800 007 844, meccacosmetica.com.au.

A spritz of this mist adds gleam without weighing strands down.

86 NEWCOMER

GHD Air, \$199; 1300 443 424, ghddhair.com/au.
This blow-dryer is "incredibly lightweight and has easy-to-adjust heat settings", says hairstylist Jon Pulitano.



86

89 CURLING TOOL

The O by Cloud Nine, \$299; 1300 437 436.
"Pop a roller into the pod and it's hot in seconds," says Thompson. "The rollers cool in the hair and the result is perfect curls."



89



87

87 STYLING IRON

GHD IV Styler, \$239; 1300 443 424, ghddhair.com/au.
"It has a multitude of uses, from curling and creating waves, to straightening and taming flyaways," says Thompson.

88 PERMANENT COLOUR

John Frieda Precision Foam Colour, \$23; 1800 468 318.
All of the 20 shades are flattering and accurately reflect the image on the box. "You'll think you've just walked out of the best salon in town," says Nader.



88

90 BLOW-DRYER

Parlux 3500 SuperCompact Ceramic & Ionic Dryer, \$184.95; 1800 251 215.
A star product with unanimous votes. Ranked number one for six years, it's powerful yet still small enough for travel.



90



91

91 TEMPORARY COLOUR

Kevin.Murphy Color.Bug, \$24.95; 1800 104 204.
For playful colour, à la Katy Perry, you can't go past these wash-out hues. "A great way to add some fun to your tresses," says Martin.

Best Beauty Buys

OWN EVERY BEST BEAUTY BUY

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AT OVER
\$5,000
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WE HAVE 10 PACKS OF THIS YEAR'S **101 BEST BEAUTY BUYS** TO GIVE AWAY. SMS TO ENTER NOW!



TO ENTER SIMPLY SMS THE CODE WORD **INSTYLE** ALONG WITH YOUR FULL NAME AND ADDRESS TO **1977 7877** (MNET SMS COST \$0.55). **SMS HELPDESK: 1300 851 419**

MNET Group Ltd SMS cost \$0.55 incl GST. Helpdesk 1300 851 419. Entrants under the age of 18 must have their parent/guardian's and bill payer's permission to enter. Visit instylemag.com.au for full terms and conditions. Competition opens 11/3/13 at 00:01 AEDT and closes 10/3/13 at 23:59 AEDT. Winners will be drawn at the premises of MNET Group Ltd L1, 16 Anster St, Adelaide SA 5000 on 12/3/13 at 11:00 AEDT. Winners will be notified by mail and their names will be published in *The Australian* newspaper on 14/03/13. Total prize value is up to \$56,018 as at 16/1/12. The Promoter is Pacific Magazines Pty Ltd, 8 Central Ave, Eveleigh NSW 2015 (ABN 16 097 410 896). Authorised under: NSW Permit No. LTPS/12/1297; Vic. permit No. 12/3290; ACT Permit No. TP 12/04827; SA Licence No. T12/2502.

ADVERTISING feature

CULT BEAUTY BUYS

HERE ARE THE MUST-HAVE
PRODUCTS FOR 2013.

REDKEN
5TH AVENUE NYC
IPN

JOHN FRIEDA
FRIZZ-EASE
HAIR SERUM
SERUM CAPILLAIRE
FONDABLE & CONDENSE

TRESemmé
USED BY PROFESSIONALS



vitamin-enriched
HEAT TAMER
PROTECTIVE
SPRAY
protects against heat

parlux® 3500
supercompact
CERAMIC & IONIC EDITION

THE ORIGINAL
L'ORIGINAL
Eight Hour
Skin Protectant
Baume Apaisant
Réparateur

Elizabeth Arden
NEW YORK

WINNER
BEST BEAUTY
BUYS 2013
Blow-Dryer
inStyle
Hall of Fame

POCKET ROCKET

As any renowned salon stylist will tell you, Parlux is the ultimate hairdryer. At just 17cm long, the Parlux 3500 SuperCompact Ceramic & Ionic Dryer is the most petite professional dryer on the market and still manages to pack in a hefty 2000 watts for super-fast styling. With four temperature settings, two speeds, a cold-shot button and two nozzles, the Parlux 3500 comes in 9 chic colours to coordinate with your bathroom décor.



SEE MORE

Scan the page to view
the Parlux collection.

Turn to page 156 for
instructions.



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Just as fertile soil is to a tree, a well-nourished scalp is to strong, beautiful hair. Clear Scalp & Hair Beauty Therapy™ with Nutrium 10™ nourishes your scalp to create the right foundation for healthy hair. Available at Priceline and Priceline Pharmacy. Visit priceline.com.au.



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Introducing the Silver Bullet Keratin 230 Titanium Straightener, which allows you to style even the most unmanageable hair into beautiful submission! For stockists, visit datelinecity.com.